

George Smith

Producer

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Profile Summary

Dynamic and driven creative Producer with over 8 years of experience in film production, directing, and content management. Proven track record in managing end-to-end production processes, leading cross-functional teams, and delivering projects on time and within budget. Adept at storytelling with an eye for detail and a passion for innovative digital media solutions.

Work Experience

Senior Producer

Universal Pictures

1st Feb, 2018 - Present

- Produced and managed productions with budgets exceeding \$20 million, enhancing project efficiency by 25%.
- Led a diverse team of over 50 professionals, fostering collaboration and increasing productivity by 30%.
- Directed the development of award-winning content that resulted in a 40% increase in viewership.
- Negotiated contracts with vendors, ensuring cost savings of up to 15% per project.

Associate Producer

Netflix

1st Aug, 2014 - 31st Jan, 2018

- Assisted in the production of 10+ original series, boosting audience engagement by 50% across platforms.
- Streamlined production workflows, reducing overhead by 20% and improving turnaround time by 15%.
- Coordinated with directors and scriptwriters to deliver compelling narratives that aligned with strategic goals.

Education

Harvard University

Master of Fine Arts in Film Production

1st Sep, 2012 - 31st May, 2014

University of Southern California

Bachelor of Arts in Film and Television Production

1st Sep, 2008 - 31st May, 2012

Skills

Film Production, Team Leadership, Budget Management, Storytelling, Content Development, Contract Negotiation

Notable Projects

Cinematic Universe Expansion

Spearheaded the expansion of a successful film franchise, resulting in increased international box office revenue by 45%.

Certifications

Certified Film Production Manager

Issued by Producers Guild of America, 1st Mar, 2015

Awards

Best Producer Award

Awarded by Academy of Motion Picture Arts and Sciences, 15th June, 2019