

George Smith

Massage Therapist

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Profile Summary

Compassionate and skilled massage therapist with over five years of experience in providing therapeutic massages to enhance wellness, improve flexibility, and relieve muscle tension. Proven expertise in various massage techniques including Swedish, deep tissue, and aromatherapy. Known for fostering client trust and building long-standing professional relationships.

Work Experience

Lead Massage Therapist

Serenity Spa

1st Jun, 2018 - Present

- Developed personalized massage plans for clients leading to a 30% increase in client satisfaction scores.
- Trained and supervised a team of five junior therapists, resulting in a 20% reduction in client wait times.
- Implemented new aromatherapy treatments, increasing service offerings and boosting revenue by 15%.

Massage Therapist

Relaxation Center

1st Mar, 2015 - 31st May, 2018

- Performed over 1,000 therapeutic massages ranging from Swedish to deep tissue treatments.
- Enhanced customer retention by 25% through exceptional service and personalized care.
- Collaborated with physical therapists to design integrated treatment plans for clients recovering from injuries.

Education

Harvard Extension School

Diploma in Massage Therapy

1st Sep, 2013 - 30th Jun, 2015

Skills

Swedish Massage, Deep Tissue Massage, Aromatherapy, Client Communication, Team Leadership

Notable Projects

Community Wellness Initiative

Organized and led a series of free community workshops on stress relief and self-massage techniques for over 200 participants.

Certifications

Certified Massage Therapist

Issued by American Massage Therapy Association, 1st Jul, 2015

Awards

Excellence in Service Award

Awarded by Serenity Spa, 15th Aug, 2020